

January 20, 2022

Webinar Q&A

- 1. Do we have an ETA for Glacier Expression™ being applied to 1.67/1.74 materials?
 - Answer: Glacier Expression will initially be launched in 1.50 Plastic, 1.53 Trivex, and 1.59 Polycarbonate.
 Additional materials will be available within the coming months.
- 2. I thought Glacier PLUS™ was only available up to 1.67, but one of the slides referenced 1.74. Am I mistaken? Will this also be the case for 1.74, or is that the Metaform concept?
 - Answer: Shamir's Quick Reference Guide can be located on <u>www.shamirlens.com</u>, and currently states
 Glacier PLUS is available on 1.67.
 - o Glacier PLUS is now available in 1.74 clear only using Metaform.
- 3. For future knowledge, what labs will the Expression coating be available through? Is it only available via Shamir in house lab only or will it be available nationwide?
 - Answer: Glacier Expression will be available through Shamir's lab-to-lab program. You can find the labs fulfilling Expression Rx's at https://shamir.com/us/lenses_and_more/lab-locator-2
- 4. Is the new design already being used at labs when ordering Autograph Intelligence™?
 - o Answer: The new Autograph Intelligence design will be available February 1, 2022.
- 5. What is the current status of Glacier Expression regarding VSP/Eyemed?
 - Answer: Glacier Expression has been submitted for approval with major insurance companies. We expect
 a favorable response and look forward to having Glacier Expression added to the formulary in the 1st half of
 2022.
- 6. Will Glacier PLUS be phased out? Why have both PLUS and Expression?
 - O Glacier PLUS and Glacier Expression will both be available for order fulfillment. Present Glacier Expression to every patient wearing eyewear as the patient may likely be interested in the new advantages available with this low reflection AR. Please suggest Glacier PLUS to any patient who may be using their MVC insurance to supplement the cost of their eyewear.
- 7. Is this available at all labs or Shamir only labs? Also, is this ABO credited?
 - o Answer: Glacier Expression will be available through Shamir's lab-to-lab program. You can find the labs fulfilling Expressions Rx at https://shamir.com/us/lenses_and_more/lab-locator-2



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8. Does it have a blue light filter?

 Answer: Glacier Expression does not have blue light blocking capabilities. It can be processed on BlueZero blanks to provide blue light protection.

9. If you have a Red Machine will you able to produce expressions as well?

o Answer: The Expression coating requires a Red Machine and a new AR process on the AR machine.

10. Did the scratch resistance change at all versus Glacier PLUS? Is it more oleophobic, hydrophobic and static resistant?

o Answer: No, all mechanical properties are similar to Glacier PLUS.

11. Does Expression help with Fog?

Answer: This coating does not have Anti-Fog properties; all mechanical properties are similar to Glacier
 PLUS.

12. How do I access this recording of the webinar?

o Answer: The webinar recording is located on www.itsclearitsyou.com

Frequently Asked Questions

1. When will my preferred lab be able to offer Glacier Expression?

 Please check with the lab that provides your Shamir designs; New labs are adding Glacier Expression to their catalog weekly.

2. What is the warranty term for Glacier Expression?

 Glacier Expression and Glacier PLUS are covered by the same warranty policies. Please ask your lab for details.

3. Can I receive a voucher to try a pair of Glacier Expression for me to wear?

Please contact your Shamir Account Executive for complimentary eyewear details.

4. What materials is Glacier Expression available on?

Glacier Expression will initially be launched in 1.50 Plastic, 1.53 Trivex, and 1.59 Polycarbonate.
 Additional materials will be available within the coming months.



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5. Which lens designs are appropriate for Glacier Expression?

Glacier Expression is available on all Shamir designs.

6. Will Glacier Expression be available in the MVC plans with which I am a provider?

o Glacier Expression is currently in review by the leading MVC plans.

7. How many RCPV points are awarded for Glacier Expression?

o 1,350 RCPV points per pair.

8. What color is reflected/ visible on the surface of the lens?

o The color is a slight blue-violet hue.

9. How does Signal-to-Noise Ratio (SNR) analysis work?

o It detects the different influence of all wavelengths that reach the eye according to the sensitivity and the effect on our performance. Glacier Expression lowers background visual noise and increases the SNR which indicates how clearly you can see versus the visual noise around you.

10. How long has this technology (SNR analysis) been around?

 Signal to noise impacts were discovered over 50 years ago in electrical engineering and communications. It has been used in consumer visual applications over the past two decades.

11. Does Glacier Expression block or absorb harmful HEV? What is the interaction between Glacier Expression coating and HEV?

O High Energy Visible coatings and materials focus on the reduction or elimination of Blue Light. Glacier Expression was not developed with this one area of light reduction as a requirement. However, you can order Expression on **BlueZero** to address this concern.